



**CANNON BEACH COMMUNITY DEVELOPMENT**

163 E. GOWER ST.

PO Box 368

CANNON BEACH, OR 97110

## MEMORANDUM

**RE: New Sign Permit  
123 S. Hemlock St. #103  
Permit # SP 24-02**

April 3, 2024

Sign Permit 24-02 was issued to Darwin Turner of Cannon Beach Design Company, on behalf of Staghorn Mercantile authorizing the placement of new signage at 123 S. Hemlock St. #103. The signage authorized by this permit is:

- One irregularly shaped 90 x 18 inch building mounted sign measuring approximately 7.7 square feet that will be constructed from  $\frac{3}{4}$  inch MDO plywood that will be painted white with black lettering.

The approved signage meets the criteria of Cannon Beach Municipal Code 17.56.030(J)(2), Regulations-Generally, Materials which states:

*Signs shall be constructed of wood or have a wood exterior, be painted or etched on a window, or be part of an awning. Signs consisting of other materials must be approved by the Design Review Board.*

This sign does not consist of alternative materials and no review by the Design Review Board is required.

This permit may be appealed to the Planning Commission by filing an appeal with the City Manager within 14 days of the date of this decision.

Sincerely,

Robert St. Clair  
Planner

CITY OF CANNON BEACH  
SIGN PERMIT APPLICATION

Please fill out this form completely. Please type or print.

Sign Permit #: 24-02

Applicant Name: Darwin Turner / Cannon Beach Design Co.

Mailing Address: PO Box 488

Email Address: darwin@cannonbeachdesignco.com

Telephone: 503-440-7060

Business Name: Staghorn Mercantile

Telephone: 503-754-8854 Andrea King

Location Address: ~~278 Hemlock~~ St. #103 Next to the Goodlife Shop & DragonFire Gallery

Map No.: ? Tax Lot No.: ?

City of Cannon Beach  
Finance Department

MAR 06 2024

Received

\* 123 S. Hemlock #103 (P)

**Sign Description** Panel sign on side of building/awning.

Is sign freestanding? Yes  No  This is going above the entry doors.

Is business part of a mall?  Yes  No How many businesses in mall? 4

Lineal Feet of Business Frontage (see definition on reverse side): approx 23' Hemlock Side

Lineal Feet of Site Frontage (see definition on reverse side): approx. 75'

**Proposed Sign Dimensions:** Attach scale drawing, showing all structural elements. If affixed to a building please include detailed information on how the sign will be attached.

Total square feet of sign face area: approx 15' Largest letter height: 12"

Sign height from ground: approx 7.5'

Colors: White Background with Black Lettering

Materials used in sign: 3/4" MDO Sign Panel

Location of sign on property: Above Front Entry.

Attach size and dimensions of all other signs located on building or property pertaining to this business.

**Application Fees:**

**Base Sign Fee \$50**

**Building Permit \$68.88\***

**Freestanding Fee \$50**

\* Minimum fee, may be higher

Applicant Signature: Darwin Turner Date: 2-28-24

Property Owner Signature: Not sure these days Date: \_\_\_\_\_

If the applicant is other than the owner, the owner hereby grants permission for the applicant to act on his/her behalf. Please attach the name, address, phone number, and signature of any additional property owners.

*Continue of Reverse Side*

Definitions:

“Business frontage” means the lineal frontage of a building or portion thereof devoted to a specific business and having an entrance open to the general public;

“Site frontage” means the length of the property line parallel to and along each public right-of-way;

*This information can be made in alternative format as needed for persons with disabilities.*

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*For Staff Use Only:*

Maximum Amount of Signage Permitted: 23 sq. ft.

Building Permit: Required  Not Required

Date of Planning Department Review: 4/2/2024 By: R. St. Clair

Permit Granted  Permit Not Granted  
Approved on: 4/3/2024 By: R. St. Clair

Fee Paid: \_\_\_\_\_ Receipt No.: \_\_\_\_\_

Verified By Code Enforcement: \_\_\_\_\_ Date: \_\_\_\_\_

This replaces the sign that was previously in that location, they just changed their name. The sign will be attached with 4" stainless steel lag bolts or screws with washers to the existing beam posts.

Board is 24"x89"





City of Cannon Beach  
 163 E Gower St | PO Box 368  
 Cannon Beach, OR 97110  
 (503) 436-1581  
 cityhall@ci.cannonbeach.or.us

XBP Confirmation Number: 167295629

Transaction detail for payment to City of Cannon Beach.		Date: 03/06/2024 - 10:37:48 AM MT	
Transaction Number: 214462052 Visa — XXXX-XXXX-XXXX-3050 Status: Successful			
Account #	Item	Quantity	Item Amount
AntlerAlder 251 s H	Planning Fees AntlerAlder 251 s H	1	\$50.00
Notes: 251 S hemlock 103 Next to good life shop & dragon fire			

**TOTAL: \$50.00**

**Billing Information**

Darwin Turner  
 97110  
 (503) 440-7060  
 darwin@cannonbeachdesignco.com

Transaction taken by: Admin bmbathie

City of Cannon Beach  
 Finance Department

MAR 06 2024  
 PAID

**CITY OF CANNON BEACH  
SIGN PERMIT APPLICATION**

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Maximum Amount of Signage Permitted: \_\_\_\_\_

Building Permit:    Required    Not Required

Date of Planning Department Review: \_\_\_\_\_ By: \_\_\_\_\_

    Permit Granted      Permit Not Granted

Approved on: \_\_\_\_\_ By: \_\_\_\_\_

Fee Paid: \_\_\_\_\_ Receipt No.: \_\_\_\_\_

Verified By Code Enforcement: \_\_\_\_\_ Date: \_\_\_\_\_

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Board is 22.75"x89"

